

How to Write an Artist Bio for the Wheat Ridge Art League Website

by Alex Hinst

Having a Bio on the Wheat Ridge Art League Website is an opportunity to spotlight you and your art, literally to the world. It gives your fans a glimpse into your art background and interests, your art affiliations, and if you wish, a direct link to your website where many artists actually sell their art.

An easy and effective Artist Bio has a photo of the artist, three brief biographical sections, and ends with a link to the Artist's Website. If you don't have a personal website, don't worry. The WRAL Website is your website.

When preparing your Bio:

1. Find a nice photo you like of yourself, casual or formal. Your fans want to know what you look like.
2. Write your Bio in the third person (Sandra, she, etc.)
3. Organize your information into three sections:
 - a. Section One
 - Where have you studied? Do you have a degree in art? Self-taught? Workshops? Classes?
 - Where do you show your art?
 - What galleries show and sell your art?
 - b. Section Two
 - What is your preferred medium?
 - What inspires you?
 - What are your favorite subjects?
 - Do you teach classes?
 - c. Section Three
 - List your artist affiliations – all the art groups and clubs you belong to.
4. If you have a website, provide your link at the end of your Bio. This gives your fans a way to see more of your art and possibly purchase something!

Finally, your Artist Bio should be like a ladies dress: "Long enough to cover the subject, but short enough to keep it interesting."

Sandra Davis has created the perfect artist bio in my opinion. See her example below.



Sandra Davis is a Denver area fine artist and graphic designer. Having earned a degree in visual fine art she has received numerous awards for her artwork in exhibits throughout Denver, Fort Collins and Loveland.

Her preferred medium is color pencil, creating highly detailed portraits, landscapes and still life. Her work highlights beauty and inspiration from everyday life. Sandra also enjoys teaching art courses to both adults and children.

She is a longstanding member of the Paletteers Art Club, the Wheat Ridge Art League, the Mountainside Art Guild, the Lakewood Artist Council, and the Colored Pencil Society of the Americas.

For more information please visit her website at www.SandraDavisArt.com